



Across the United States, our operations are leaders in providing quality concrete,

cement and building materials, and we work hard every day to help make your projects run smoothly. From Aggregate Industries to Lafarge to Lattimore Materials, we're dedicated to bringing value to your company and are here to serve you.

This is why we're pleased to bring you our new and innovative smartphone app: **ConcreteDirect**.

The ConcreteDirect app provides a superior customer service experience to help you:



Optimize labor costs through better allocation of teams on the jobsite



Reduce uncertainties related to ordering and delivery



Lower administrative costs for account management

No more spending time calling dispatch about your pour or having to search for ticketing and other details on past and future orders. Through ConcreteDirect, your pours and construction jobs will be easier, faster and more streamlined.

To download ConcreteDirect, search for the app on your smartphone.

Other Ways to Engage

We're proud to offer a number of new digital innovations to better support our customers. For more flexibility and convenient access to your accounts, be sure to reach out to your local sales office about these new features:

- **Sign up** to receive invoices via email with e-invoicing.
- **Pay via secure e-payments** directly from your bank.
- **Sign up for DirectAccess** at www.directaportal.com to manage your account and make payments online.

Stay Connected

Visit www.MaterialsThatPerform.com

to learn more about our enhanced digital innovations. We are eager to hear your thoughts on this new tool as we continue advancing its capabilities. To provide us with feedback, or for more assistance, please reach out to your local sales representative.

Be sure to check us out on our LinkedIn account at LafargeHolcim in the US.



LafargeHolcim



A Digital Customer Experience



What is ConcreteDirect?

ConcreteDirect is a smartphone app that helps you track your pour and easily manage all your orders.

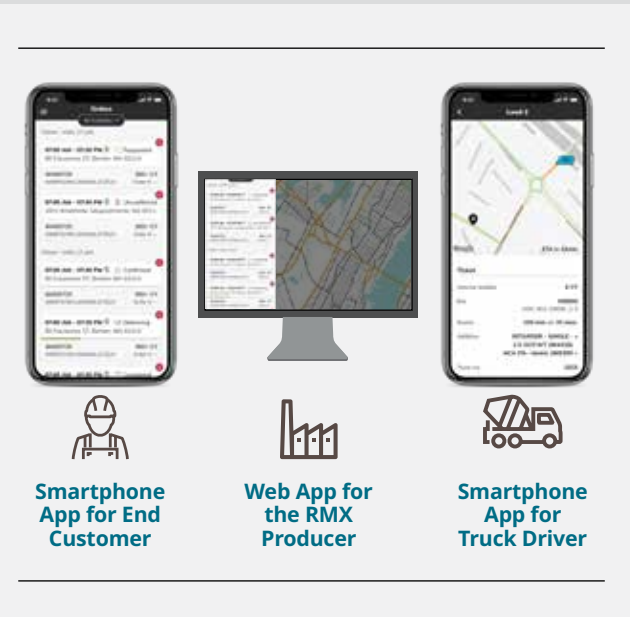
Working toward our paperless vision.

This project coordination tool provides convenient and transparent ordering and delivery tracking without the need for printed orders, receipts or tickets. With only a few clicks on the app, you can track your ready-mix orders from start to finish.



This digital business solution provides efficient, real-time communication, allowing all parties to seamlessly connect.

- The end-customer
- The truck driver
- LafargeHolcim producers



What Can This App Do for You?

Review past orders – No need to dig for information – easily access your archived data.



View electronic tickets – View your mobile ticket with e-signature and email the summary when complete.



Review progress of ongoing deliveries – Stay organized and more easily allocate time.



Track trucks in real-time – No need to call dispatch with questions on your pour.



Place, amend and confirm orders – You can place an order from anywhere at any time.



View a digital record of order – Ensures accuracy before materials are loaded.



Text chat live with dispatch – Send and receive messages regarding your account.



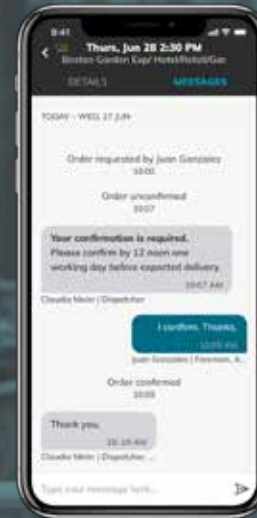
Receive push-notifications – Be alerted when a truck is en route and when it will arrive.

“It’s exciting to have the information at your fingertips with all of the other information we have on the job site today.”
– Boston-Based Customer

Driver Communication

Along with your local site providing updates online directly to your app, truck drivers will also communicate directly with you.

Before heading your way, drivers will update the app, ensuring their location and time to destination is up-to-date.



Every morning hundreds of drivers are out on deliveries, and now you can watch in real-time as your order is picked-up and delivered to your job site, giving you the security of knowing where your material is every step of the way.



“Having this application and getting constant data about where our concrete is has been priceless.” – Boston-Based Customer